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For Immediate Release

ANDERSON TOWNSHIP (CINCINNATI) — Cincinnati's premier source for top-quality seafood, Keegan's Specialty Seafood Market, is expanding to a second location. Owner Tom Keegan has announced plans for a store on Hyde Park Square at 2724 Erie Avenue. Keegan says the new location should open by the end of January.

Keegan's, a family-owned store in Anderson Township, is known for bringing the freshest, highest-quality seafood from around the globe right here to the heart of Cincinnati. Keegan's sets high standards by working directly with fisherman, seafood auction houses and leading purveyors to insure carefully selected products are shipped in daily. Keegan's also stocks a full variety of specialty foods (with an emphasis on local products), plus salads, spreads and soups prepared in their own Anderson Township kitchen.

Keegan's will continue to host private dinner parties in addition to the well-attended weekly Thirsty Thursday wine tastings at the Salem Road location, with a unique selection of 4 wines for \$12. While tasting fine wines and entertaining their dates, guests are able to purchase seafood, meat and cheese items that Tom and his staff will prepare. He is also known for his impromptu cooking demos.

In addition to displays of right-off-the-boat finfish and shellfish, Keegan says the Hyde Park Square location will carry a variety of local products, their popular housemade foods and a selection of high-end grass-fed beef, lamb and pastured pork. To help protect the environment, Keegan will package his prepared soups and sauces in re-usable Mason jars that customers are welcome to return for a rebate.

He'll also offer a menu of breakfast and lunch items prepared daily in-house. Keegan plans "the best bagels and lox you can find in this city," with New York-style bagels boiled and baked by Jean Paul's Paradiso, housemade cream cheese and authentic lox from NYC. Other breakfast offerings include healthful made-to-order smoothies, fresh-pressed fruit and vegetable juices,

and daily specials like steel-cut oatmeal, lobster quiche, and shrimp and grits. “I plan on rotating the menus to keep your palates intrigued.”

While not a restaurant, the new space will feature a custom made, German-style communal table, or ‘stammtisch’, for gathering and eating. Lunch options will include fresh salads, daily soups (including a seafood soup), housemade quiche and other favorites, including vegan and vegetarian items. Customers can order food to go, or enjoy a bite at the communal table. “You can come in, sit down, and order a dozen fresh oysters on the half shell. If you have a taste for lobster, pick one out of the tank and I’ll steam it up for you,” Keegan says. “We’re coming to the square not to compete, but to be a good neighbor; our new store is intended to be a gathering place. Students can enjoy a healthy after-school snack and joggers can refuel.”

Keegan has established relationships with many of the Sunday Hyde Park Farmers’ Market vendors. He expects the new seafood market to be a daily extension of that community event.

“We will have everything you need to put together a really great home-cooked meal,” Keegan says. “It’s all fresh, it’s all made here using as many local products as we can.”

The new store will be open from 7:00 a.m. to 7:00 p.m. Customers can visit [www.keeganseafood.com](http://www.keeganseafood.com) to sign up for e-mail alerts about the Hyde Park Square store opening and menu offerings at both locations.

### **About Keegan’s Specialty Seafood Market**

Keegan’s Specialty Seafood Market brings the freshest, highest-quality seafood from around the globe to the heart of Cincinnati. Owner Tom Keegan carefully selects the finest fish and seafood available to be shipped in daily. Keegan’s carries a full variety of specialty foods plus salads, spreads and soups prepared in their kitchen. Keegan’s stocks local and regional products, including wild rice blends, sauces and marinades, snacks, coffee, chocolates, gelato and more. Keegan’s offers a menu of fun and delicious events, including Wine Tasting Dinners, lobster bakes, cooking classes and catering.

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Hyde Park Square (opening January 2014):

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